



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 42

20th January 2026

NEWSLETTER

## Shri J.P. Nadda Chairs High-Level Meet on PMBJP Expansion

**"Ensuring Last-Mile Delivery of Quality Medicines to Every Citizen remains our Priority":**

**Shri J.P. Nadda**

Hon'ble Union Minister of Health & Family Welfare and Chemicals and Fertilizers, Shri Jagat Prakash Nadda, chaired a Consultative Committee meeting to discuss the strategic expansion of the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP).

The meeting, held on November 27, 2025, focused specifically on "Enhancing Access and Awareness of Janaushadhi," aiming to bridge the gap between quality medicine and the common man.

### Strengthening the Last Mile

The core of the discussion centered on the "last-mile delivery" of affordable Medicines. Hon'ble Union Minister Shri J.P. Nadda, joined by Hon'ble Minister of State Smt. Anupriya Patel, discussed strategic ways to expand the network of Jan Aushadhi Kendras and strengthen the delivery of medicines to the most remote areas of the country.

The session focused on three pillars to strengthen the Jan Aushadhi initiative: expanding the network of Kendras to ensure accessibility for all citizens, discussed about the ways to make sure the stores never run out of medicines, and strictly maintaining quality assurance to guarantee that every product meets global efficacy standards.



Total Number of  
Kendras = 17990  
(till 31.12.2025)



Total Sales crossed  
Rs 1599 Crore in this  
Financial Year 2025-  
26 (till 31.12.2025)



Estimated Savings Approx.  
of Rs 6397 Crore to Citizens in  
this Financial Year 2025-26  
(till 31.12.2025)



Sales of December  
2025 Rs 190 Crore

# HIGHLIGHTS

## Nepal-India Healthcare Cooperation Reaches New Heights

In a significant step toward strengthening bilateral healthcare cooperation, the Hon'ble Minister for Health and Population of Nepal, H.E. Dr. Sudha Sharma Gautam, held a diplomatic visit to India in December.

The Hon'ble Minister for Health and Population of Nepal, H.E. Dr. Sudha Sharma, along with a distinguished Nepalese delegation, visited the head office of the Pharmaceuticals & Medical Devices Bureau of India (PMBI) on 19 December 2025. The delegation was warmly welcomed and felicitated by Shri Suvasis Das, CEO, PMBI.

During the visit, detailed discussions were held on the Pradhan Mantri Bhartiya Janaushadhi Pariyojana, the Government of India's flagship initiative aimed at providing quality generic medicines at affordable price. The interaction focused on understanding the operational framework and public health impact of the scheme, while also exploring potential areas of cooperation between India and Nepal in the field of affordable healthcare and medicines.



# HIGHLIGHTS

## Seychelles Health Minister Visits Jan Aushadhi Kendra at AIIMS New Delhi

### High-Level Delegation Explores India's Generic Medicine Model to Enhance Healthcare Cooperation

Hon'ble Health Minister of Seychelles, H.E. Dr. Marvin Nolan Fanny, along with a high-level delegation, visited the Jan Aushadhi Kendra at AIIMS, New Delhi on December 16, 2025. The purpose of the visit was to familiarise themselves with the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) and see how India provides high-quality generic medicines at affordable cost to people. During the visit, the delegation was shown how Jan Aushadhi medicines are just as effective as branded versions but are sold at 50 % - 80% less to help people save money on healthcare. Dr. Fanny appreciated India's efforts to make healthcare more affordable and accessible for the common people.



# HIGHLIGHTS



## Heal, Share, Lead: The New India-Cuba Health Connection

On December 17, 2025, a high-level delegation from the Republic of Cuba visited the head office of the Pharmaceuticals and Medical Devices Bureau of India (PMBI) to learn about India's affordable healthcare models. The team, led by the Cuban Ambassador to India, H.E. Mr. Juan Carlos Marsan Aguilera, accompanied along with Dr. C. Fidela Reyes Obediente, Director General of Medical Education (MINSAP) and MsC Ing Maria Cristina Lara Bastanzun, National Director of MINSAP. The delegation was warmly received and felicitated by Shri Suvasis Das, the CEO of PMBI.

The discussions were held to gain an understanding of the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), a successful Indian government program that provides high-quality generic medicines at affordable price to the public.

The officials held detailed discussions to understand how the scheme works and to find ways that India and Cuba can identify potential areas of collaboration. By sharing their expertise in medical education and pharmaceutical distribution, both nations hope to work together to make healthcare more affordable and accessible for their citizens.

# HIGHLIGHTS



## Veterans Gear Up for New Innings with PMBJP

A DGR Job Fair for ex-servicemen was held at the Panchjanya Auditorium, Dronachal Top in the Bhopal Military Station, Bhopal on December 12, 2025. The event was organized by the Directorate General Resettlement (DGR) to support Ex-Servicemen (ESM). Among the many organizations present, the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) stood out by offering veterans a chance to start their own businesses. The event aimed to connect ex-servicemen from the Army, Navy, and Air Force with leading employers.

Overall, the stall aimed to create awareness, support affordable healthcare, and encourage citizens to join hands in building a healthier and more inclusive India.

# HIGHLIGHTS



## Same Cure, Half the Cost: The PMBJP Revolution Hits Raipur

The Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) set up a highly successful Jan Aushadhi stall at the Mega Health Camp held at Raipur's Ayurvedic College Campus from December 18 to 22, 2025. During the five-day event, representatives educated thousands of visitors on how they can save 50% to 80% on their medical bills by switching to high-quality Jan Aushadhi generic medicines. By participating in this large-scale camp, PMBJP successfully highlighted its mission to make top-quality healthcare affordable and accessible for every citizen.

# HIGHLIGHTS



## Medicines, Milestones and Missions

### Showcasing the PMBJP vision in IIFT 2025

The Jan Aushadhi stall at the Trade Fair 2025, held from November 14 to 27, showcased the vision and impact of the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP). The exhibit highlighted how the scheme made quality generic medicines both accessible and affordable for every citizen. During the event, visitors learned about the wide range of medicines, wellness products, and surgical items that were offered at affordable price.

Throughout the two-week event, the stall served as an interactive platform to educate the public on the vision and impact of the PMBJP. Representatives provided information about the benefits of adopting generic medicines and explored new opportunities to open their own Jan Aushadhi Kendras. By spreading awareness and providing accurate healthcare information, the stall empowered the public and inspired collective participation in building a healthier and more inclusive India.

Overall, the stall aimed to create awareness, support affordable healthcare, and encourage citizens to join hands in building a healthier and more inclusive India.

# IN THE NEWS



Dec 14, 2025

## देश में 17 हजार से ज्यादा जन औषधि केंद्र, सबसे अधिक यूपी में; अनुप्रिया पटेल ने संसद में दी जानकारी



**नई दिल्ली।** सरकार ने संसद में बताया कि 30 नवंबर तक देश में कुल 17,610 जन औषधि केंद्र खोले जा चुके हैं। रासायनिक और उर्वरक मंत्रालय में राज्य मंत्री अनुप्रिया पटेल ने लोकसभा में लिखित उत्तर में जन औषधि केंद्र से जुड़ी कई जानकारियां साझा की हैं।

अनुप्रिया पटेल ने देशभर में खोले गए जन औषधि केंद्रों की राज्यवार और जिलेवार संख्या समेत पिछले पांच वर्षों में योजना के तहत आवंटित और उपयोग किए गए फंडों का विवरण साझा किया है।

जन औषधि केंद्रों में सस्ती दवाएं मिलती हैं। इस विवरण के अनुसार प्रधानमंत्री भारतीय जन औषधि परियोजना (पीएमबीजेपी) योजना के तहत खोले गए 17,610 जन औषधि केंद्रों में उत्तर प्रदेश में सर्वाधिक 3,731 जन औषधि केंद्र हैं। सरकार ने मार्च 2027 तक 25 हजार जन औषधि केंद्र खोलने का लक्ष्य रखा है।



Dec 16, 2025

## PMBJP Offers 2,425 Medicines and Medical Products: MoS



**New Delhi, Dec 16 (KNN).** The Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) currently offers a product basket comprising 2,425 medicines, medical devices, and consumable products.

The scheme includes all medicines listed under the Essential Drug List as per Indian Public Health Standards, except those provided free of cost under national health programmes, drugs administered directly in hospitals, and select opioids with high addiction potential.

In a written reply to a question in the Rajya Sabha, Union Minister of State, Ministry of Chemicals and Fertilisers, Anupriya Patel, stated that a series of measures have been implemented to address supply gaps and ensure consistent availability of medicines at Jan Aushadhi Kendras (JAKs).



Dec 16, 2025

## Govt targets 25,000 Jan Aushadhi Kendras by March 2027 to expand access to affordable medicines.



The government has set a target of increasing the number of Jan Aushadhi Kendras across the country to 25,000 by March 2027 to further expand access to quality generic

medicines at affordable prices, the Ministry of Chemicals and Fertilizers informed Parliament.

Under the Pradhan Mantri Bhartiya Janaushadhi Pariyojana, a total of 17,610 Jan Aushadhi Kendras were operational across India as of November 30, 2025, a sharp rise from just 80 stores in 2014. The steady expansion reflects growing public awareness and confidence in Jan Aushadhi medicines, along with improved viability of the outlets.

The government said the increasing demand for affordable generic medicines has led to a significant rise in sales and product offerings under the scheme. During the last financial year, the number of Jan Aushadhi Kendras increased by 37 per cent, while the maximum retail price value of sales under the scheme rose by 38 per cent, indicating strong growth momentum.

# IN THE NEWS

THE NEW  
INDIAN EXPRESS

Jan 13, 2026

## Karnataka, Kerala, TN power up Janaushadhi kendras

### Mangaluru:

Southern states  
continue to anchor  
the growth of Pradhan  
Mantri Bhartiya  
Janaushadhi  
Pariyojana (PMBJP)



though other states show significantly low  
business performance, revealing an uneven  
national landscape in the availability and  
utilisation of affordable generic medicines.

Karnataka, Kerala and Tamil Nadu remain at  
the forefront in terms of Jan Aushadhi Kendra  
(JAK) density and business volume, while  
states such as Madhya Pradesh and  
Telangana lag behind despite their  
demographic or economic strength.

According to data from the Ministry of  
Chemicals and Fertilizers, five southern states  
together account for 5,196 of the country's  
17,610 kendras, nearly 30% of the national total,  
and contribute around one-third of the  
country's business volume in the latest

जम्मू-कश्मीर में इस समय 355 जनऔषधी केंद्र खुल चुके हैं। सभी मेडिकल कालेजों व उप जिला आर जिला अस्पतालों में भी केंद्र खुल चुके हैं। राजकीय मेडिकल कालेज जम्मू में दो केंद्र खुले हैं। इसके अतिरिक्त एसएमजीएस, चेस्ट डिजिजिस, सुपर स्पेशलिटी, गांधीनगर और सरवाल सहित सभी प्रमुख अस्पतालों में केंद्र खुले हैं। कश्मीर में भी कमोवश इसी प्रकार की स्थिति है। अभी शेर-ए-कश्मीर इंस्टीट्यूट आफ मेडिकल साइंसेज में भी केंद्र खोलने की तैयारी हो रही है।

IANSlive™

Dec 08, 2025

## भागलपुर में जन औषधि केंद्र पर लाभार्थी हुआ भावुक, बोला- पीएम साहब लाजवाब, उन्हें मेरी भी उम्र लग जाए

**भागलपुर, 8 दिसंबर (आईएनएस)**। प्रधानमंत्री नरेंद्र मोदी की महत्वाकांक्षी पीएम जन औषधि योजना का लाभ देशभर में जरूरतमंदों तक पहुंच रहा है। सस्ती दवाइयों की उपलब्धता ने आम लोगों पर इलाज का बोझ काफी हद तक कम कर दिया है।

इसी कड़ी में बिहार के भागलपुर रेलवे स्टेशन परिसर में संचालित पीएम जन औषधि केंद्र लोगों के लिए किसी वरदान से कम नहीं है। यहां न सिर्फ दवाइयां बाजार से बेहद कम कीमत पर उपलब्ध हो रही हैं, बल्कि दुकानदार जरूरत पड़ने पर गरीब मरीजों को दवाइयां मुफ्त में भी उपलब्ध कराते हैं।

जागरण

Dec 13, 2025

## जम्मू-कश्मीर में जनऔषधि केंद्रों पर मरीजों का बढ़ा विश्वास, बिक्री का आंकड़ा बढ़कर 70 करोड़ के पार



**जम्मू:** जम्मू-कश्मीर में जनऔषधि केंद्रों पर मरीजों का विश्वास लगातार बढ़ रहा है। न सिर्फ जन औषधि केंद्रों की संख्या बढ़ रही है बल्कि इनमें होने वाली दवा की बिक्री भी लगातार बढ़ रही है। चालू वित्त वर्ष में बिक्री के पहले के सभी रिकार्ड टूट सकते हैं।

दैनिक भास्कर

Dec 29, 2025

## उन्नाव में निःशुल्क नेत्र-स्वास्थ्य शिविर का आयोजन: 162 मरीजों का पंजीकरण, जन औषधि आवास से दवाएं भी वितरित



कृष्णा आई केयर एंड पॉली क्लिनिक ने उन्नाव के कासिम नगर स्थित मां शीतला माता मंदिर में एक दिवसीय निःशुल्क नेत्र एवं स्वास्थ्य परीक्षण शिविर का आयोजन किया। इस शिविर में कुल 162 मरीजों का पंजीकरण किया गया। प्रधानमंत्री जन औषधि आवास द्वारा निःशुल्क दवाओं का भी वितरण किया गया।



# SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)

**Jagat Prakash Nadda** @JPNadda

Chaired a high-level review meeting with the Health Minister and senior officials of Haryana to take stock of healthcare delivery and national health programmes. We discussed improving patient care, strengthening public health systems, and ensuring strict regulatory oversight for drugs as well as food safety.

Emphasised mission-mode efforts to eliminate TB, with Jan Bhagidari and active involvement of public representatives at district and block levels. Also highlighted the role of technology-driven healthcare. Alongside Jan Aushadhi outlets, Amrit Pharmacies will be set up in each district hospital to make medicines affordable for general public.



8:28 PM · Dec 29, 2025 · 18K Views

38 317 1.1K 5

**CM Office, GoUP** @CMOfficeUP

Show translation

161 एम-पैक्स ने जन औषधि केंद्र के रूप में सस्ती यानी जेनेरिक दवाएं उपलब्ध करवाने की व्यवस्था की है, जिसके माध्यम से अब तक ₹1 करोड़ 86 लाख से अधिक का व्यवसाय किया गया है।

इसके साथ ही प्रदेश में भंडारण, ऊर्जा और इन्फ्रास्ट्रक्चर के क्षेत्रों में भी सहकारिता के माध्यम से व्यापक परिवर्तन देखने को मिले हैं।

— मुख्यमंत्री @myogiadityanath जी



2:02 PM · Dec 21, 2025 · 3,825 Views

11 44 121 3

**Office Of Pushkar Singh Dhami** @OfficeofDhami

Show translation

"आज सहकारी समिति सिर्फ ऋण देने वाली संस्थाएं नहीं रही बल्कि आज कॉमन सेंटर के माध्यम से लोगों को डिजिटल सेवाएं उपलब्ध करा रही हैं साथ ही जन औषधि केंद्रों के माध्यम से लोगों को जेनेरिक दवाइयां उपलब्ध करा रही हैं।" माननीय मुख्यमंत्री श्री @pushkardhami जी।



5:55 PM · Dec 23, 2025 · 40 Views

2

**PIB India** @PIB\_India

Target set to increase the number of Jan Aushadhi Kendras to 25,000 by March 2027

The Pradhan Mantri Bhartiya Janaushadhi Pariyojana scheme has been launched with a view to make quality generic medicines available at affordable prices to all. As of 30.11.2025, a total of 17,610 Jan Aushadhi Kendras (JAKs) have been opened across the country under the scheme, as against only 80 in the year 2014. With a view to augment the reach of Janaushadhi scheme to the citizens, Government has set a target of increasing the number of JAKs opened across the country to 25,000 by March 2027.

#ParliamentQuestions



3:02 PM · Dec 16, 2025 · 1,702 Views

2

### Sushri Shobha Karandlaje

Hon'ble Union Minister of State for Micro, Small and Medium Enterprises and Labour & Employment, Govt. of India inaugurated PMBJK

 **Arasinamakki, Dakshina Kannada (Karnataka)**



### Shri Parimal Suklabaidya

Hon'ble Member of Parliament, Silchar (SC), Assam, Gol inaugurated PMBJK

 **Silcoorie Bazar, Silchar (Assam)**

### Smt. Rajni Tiwari

Hon'ble Minister of State for Higher Education, Govt. of Uttar Pradesh inaugurated PMBJK

 **CHC, Shahabad, Hardoi (Uttar Pradesh)**



### Shri Rvskk Rangarao Babynayana

Hon'ble Member of Legislative Assembly, Bobbili, Govt. of Andhra Pradesh inaugurated PMBJK

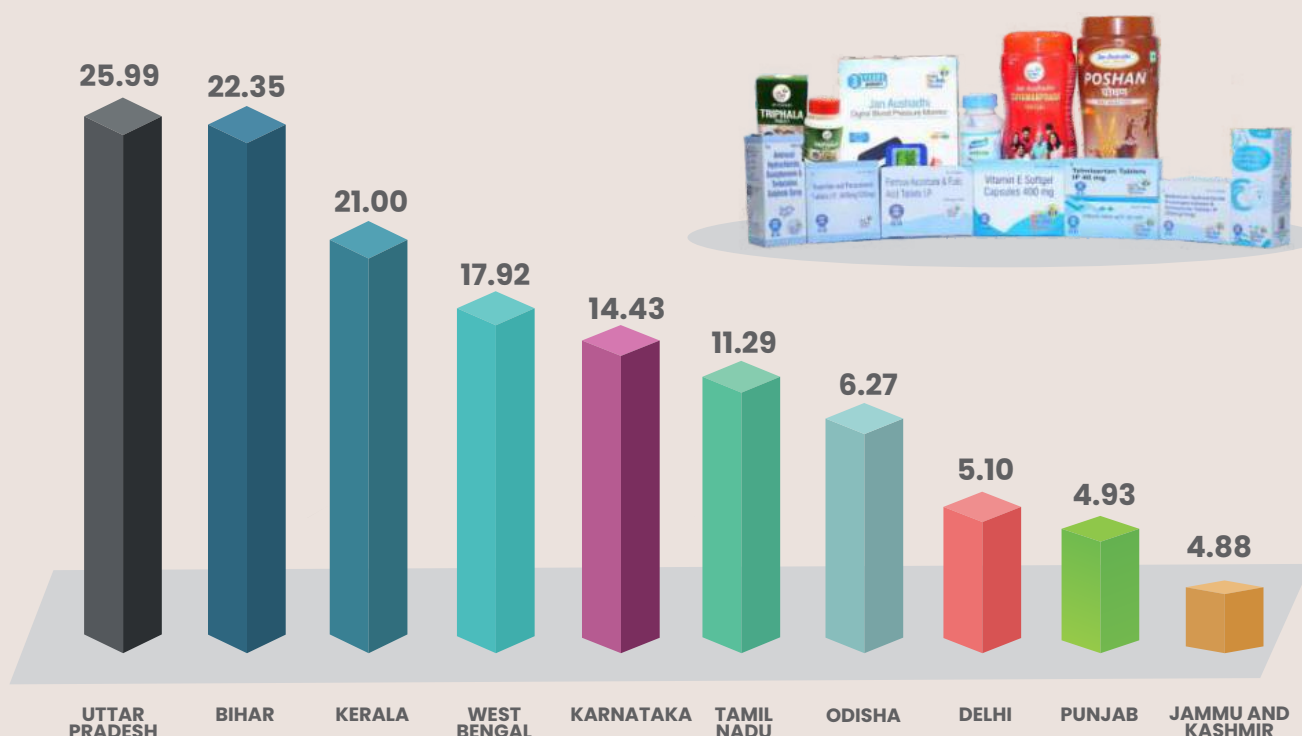
 **Parvathipuram Manyam (Andhra Pradesh)**

## Best Performing States

in terms of

Sales in Rs. Crores

DECEMBER



### WELCOMING NEW PARTNERS WHO JOINED PMBI FAMILY IN THE MONTH OF DECEMBER 2025

PMBJK20831 - Savita Kaushik - Khasra No 201/1, PHN 49, CRPF Bharni, Bilaspur, Chhattisgarh-495112

PMBJK20839 - Khushi Kumari -English Mohalla, Yashoda Market, Vidyapith, Lakhisarai, Bihar-811311

PMBJK20854 - Kabini Patil - CTS No. 496A, Shop No. 05, Ground Floor, Opp, Govt. Hospital, Hukkeri, Belagavi, Karnataka-591309

PMBJK20884 - Vijina M -12/466E, SR Plaza, Kankol Town, Kankol PO, Payyannur, Kannur, Kerala-670307

PMBJK20896 - Maneesh Singh Pal - In Side CRPF Campus Amethi, Trisundi, Bhadar, Amethi, UP-227405

PMBJK20907 - Narayan Malviya - Shop No/Plot No- Ground Floor 7, New Sheetal Nagar, Main Road, Indore, M.P.-452001

PMBJK20922 - J Sarmila -No 260, Ground Floor, Periya Kadai Veethi, Thuraiyur Taluk , Tiruchirappalli, Tamil Nadu-621010

PMBJK21031 - Rudra Prasad Sharma - Lower Sripatam, Yangang, District Namchi, Sikkim-737134

PMBJK21070 - Amit Saha - Holding No.-28/24/1, Banipur Road, Ward No.09, Banipur, Habra, Gr. Floor, Habra-I, North 24 Parganas, West Bengal-743233

PMBJK21083 - Puspallata Biswal -At Padmapur, Plot No- 628, Khata No-949. PO Padmapur, PS Basudevapur, Bhadrak, Odisha-756124

PMBJK20833 - Patel Jagdishkumar Keshavlal - Property No. 10044/3/132/G/11, Ground Floor, Sangam Mall, Near Buddhisagar Temple, Chakkar Road, Mahesana, Gujarat-382835

PMBJK20846 - U Janaki - D No 14/18, Main Bazar, Maddikera (East), Kurnool, Andhra Pradesh-518385

PMBJK20870 - Nisha Khatoon -Shop No-002, GF, Signature Global, Signum-71, Gurugram, Haryana-122101

PMBJK20893 - Gagan Pal - Shop on Ground Floor, Property No. K-8, Khasra No.1569, Ratiya Marg, Sangam Vihar, South Delhi Municipal Corporation, Delhi-110080

PMBJK20915 - Sweta Dogra -Village Chak Bana, Near Panchayat Ghar Bishnah, Jammu & Kashmir-181132

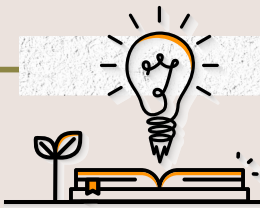
PMBJK20949 - Seema-S/N. 06, Opp. Ramdwara, Out Side Nagori Gate, Ram Mohalla, Jodhpur, Rajasthan-342006

PMBJK20966 - Khongailu Gangmei - Utopia Tamenglong Ward No. 06, Tamenglong, Manipur-795141

PMBJK21060 - Rahul Mittal - Sco No. 3, Landran Chowk, Landran, District Mohali Tal : Kharar, mohali, S.A.S Nagar, Punjab-140307

PMBJK21080 - C Lalrohluva - Bazar Veng, H.No.B-19, Lunglei, Hnahthial, Mizoram-796571

PMBJK21093 - Santosh Anandrao Tale-Shop No.01, House No.802/2, Ground Floor, Main Road, Sirsam Tal: Hingloli, Maharashtra-431513



## How to Stay Healthy and Boost Your Immune System

Think of your immune system as your body's personal security team. It's responsibility to protect you from germs, viruses, and illness. While you can't change your genes, you can definitely "train" your security team to be stronger.



Living a healthy life doesn't have to be complicated. Here are four simple ways to keep your body strong and ready for anything.

**1. Nutrition:** Building the Foundation Food is like fuel for your immune cells. If you give them high-quality fuel, they work better.

**The Rainbow Strategy:** Try to put different colors on your plate. Orange, green broccoli and red peppers all have different vitamins that your body needs to fight off germs.

**Don't Forget the Gut:** Did you know that most of your immune system is actually in your stomach? Eating things like yogurt or fiber-rich fruits keeps the "good bugs" in your gut happy, which keeps you healthy.

**Drink More Water:** Water helps your blood carry nutrients to your cells and flushes out waste. If you're dehydrated, your body has to work twice as hard.

### 2. Make Sleep a Priority

Sleep is not "lazy time", it is "repair time." While you are asleep, your body produces special proteins that fight off infections.

If you don't get enough sleep (7 to 8 hours), your immune system becomes tired. It is like a security guard falling asleep on the job. To sleep better, try to put your phone away 30 minutes before bed so your brain can relax.

### 3. Keep Your Body Moving

You don't need to run a marathon to be healthy. Just moving your body helps your blood circulate. This movement helps your immune cells travel through your body faster to find and stop germs.

A simple 20-minute walk every day is one of the best things you can do for your heart and your health. The goal is to just stay active rather than sitting for the whole day.

### 4. Lower Your Stress

When you are worried or stressed out for a long time, your body produces a chemical called cortisol. Too much of this chemical can actually "turn off" your immune system's ability to fight.

Taking a few minutes to breathe deeply, talk to a friend, or do something you enjoy isn't just fun, it's a medical necessity for your health.

Staying healthy isn't about doing everything perfectly. It's about making small, better choices every day. Pick one thing from this list like drinking more water or going to bed 15 minutes earlier and start there. Your body will thank you.





FILL IN THE PUZZLE BELOW BASED ON WHAT YOU HAVE READ ABOUT BOOST IMMUNITY & HEALTH FOR A HEALTHY LIVING ON THE PREVIOUS PAGE

## 02. Multiple choice question

Which vitamin is described as the 'master key' for immune health and can be obtained through safe sun exposure?

- a) Vitamin K
- b) Vitamin A
- c) Vitamin D
- d) Vitamin C

## 01. True or False

Dehydration makes your body work twice as hard to carry nutrients and flush waste.

True ☐ False ☐

## 04. True or False

You need to run a marathon to properly help your immune cells travel through your body.

True ☐ False ☐

## 03. Multiple choice question

When you are stressed for a long time, your body produces a chemical called \_\_\_\_, which can 'turn off' your immune system.

- a) Dopamine
- b) Cortisol
- c) Melatonin
- d) Adrenaline

## 05. Multiple choice question

To sleep better, you should try to put your phone away \_\_\_\_ minutes before bed.

- a) 60
- b) 5
- c) 10
- d) 30

